

Inclusive growth in UK city-regions:

Reflections on the Greater Manchester case

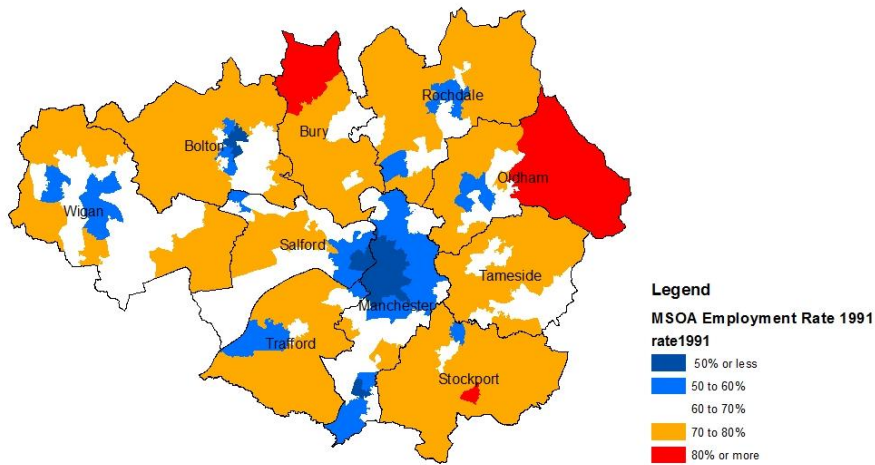
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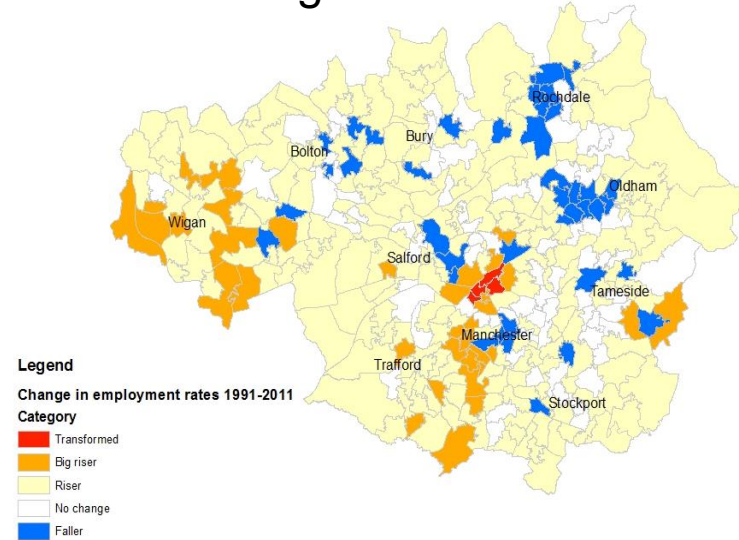
Employment Rate 1991

Employment rate 1991

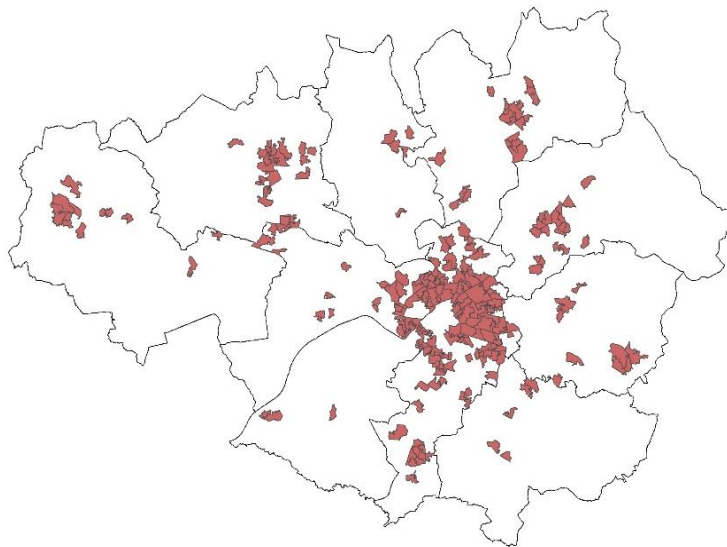


Change in employment rates 1991-2011, by MSOA

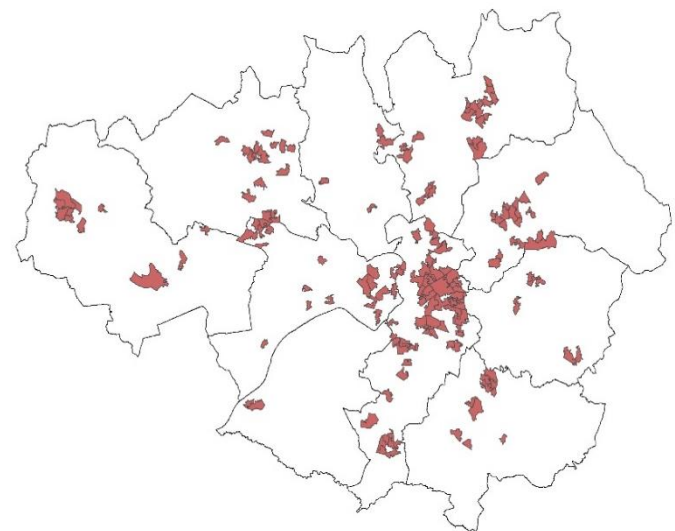
Change1991 to 2011



Severe income deprivation 2001



Severe income deprivation 2013

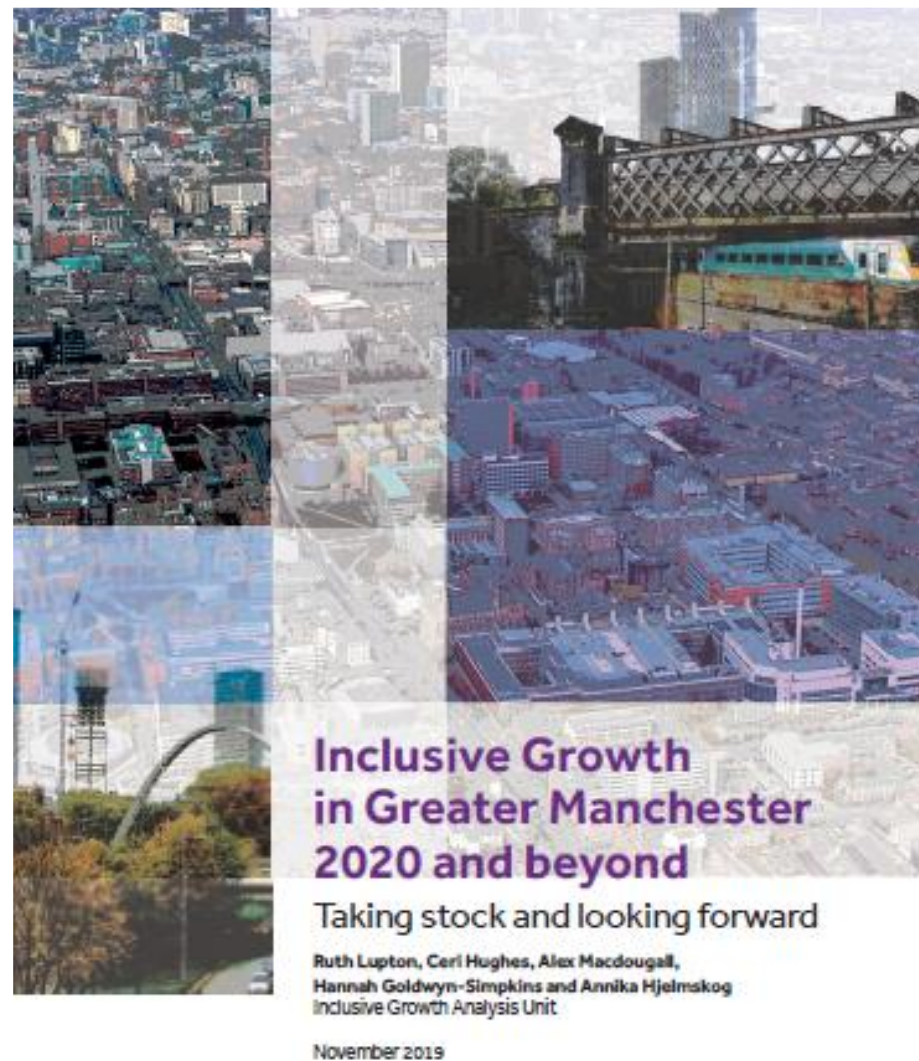


City-region devolution in GM: prospects for inclusive growth

- A whole city strategy
- Devolution of (some) powers
- Maturing cross border collaborations (not just LAs)
- Elected leader for whole area
- Strategic opportunities:
 - GM spatial framework
 - GM Local Industrial strategy



So what's happening in GM?



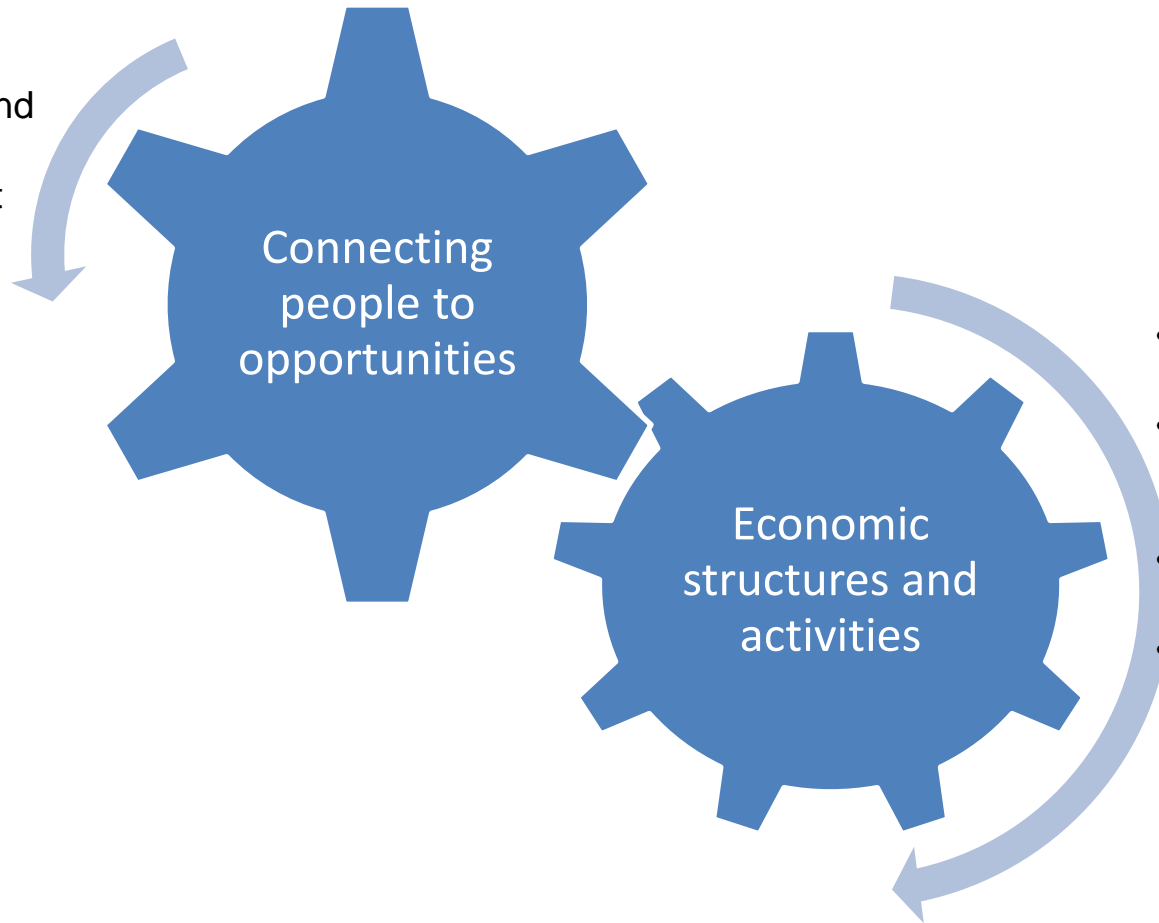
A Broad Framing: The Good City?

- **Repair**
- **Relatedness**
- **Rights**
- **Re-enchantment**
- **Rebalancing (economic)**
- **Regeneration of local economies**
- **Reconnection**
- **Revaluing**
- **Redistribution**

Amin, A. (2006) The Good City.
Urban Studies 43 5/6 pp 1009-1023

A Narrower Framing Inclusive growth in practice

- Transport
- Digital
- Education and training
- Employment support
- Health
- Care



- Better quality jobs
- Equitable employment practices
- Employee ownership
- Fairer systems for reward

Focus on people and places currently excluded or marginalised

SPATIAL STRATEGY



Linking people to opportunities

- 16-18 bus pass
- ‘Bridge GM’ – careers and apprenticeships
- Adult education funding
- Digital skills pipeline
- Employment support services
- Emphasis on early years, including workforce strategy

Box 9: The Greater Manchester Model of Unified Public Services

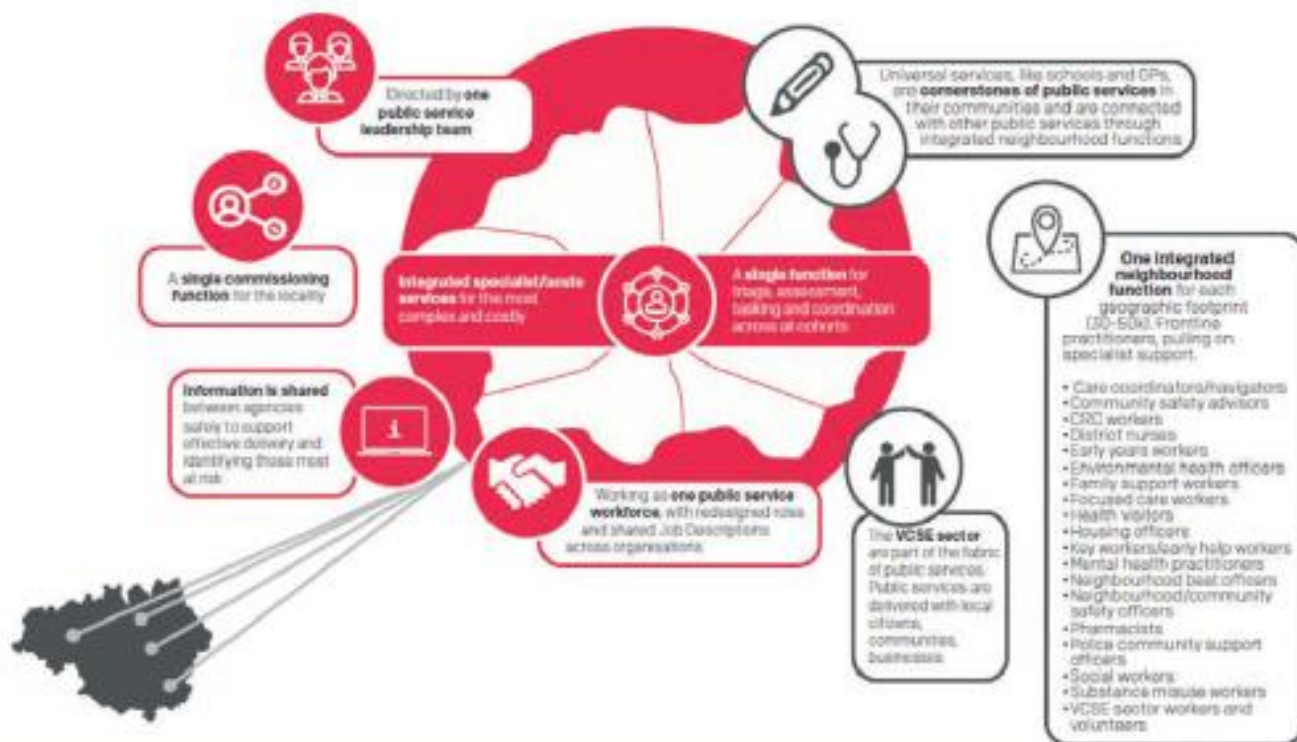
A completely new approach to public service delivery.

Breaking down the silos between public services, collaborating on prevention rather than individually picking up the pieces. Promoting a model of public service delivery that is truly preventative, proactive and person-centred.

A single programme of transformation and reform across all disciplines

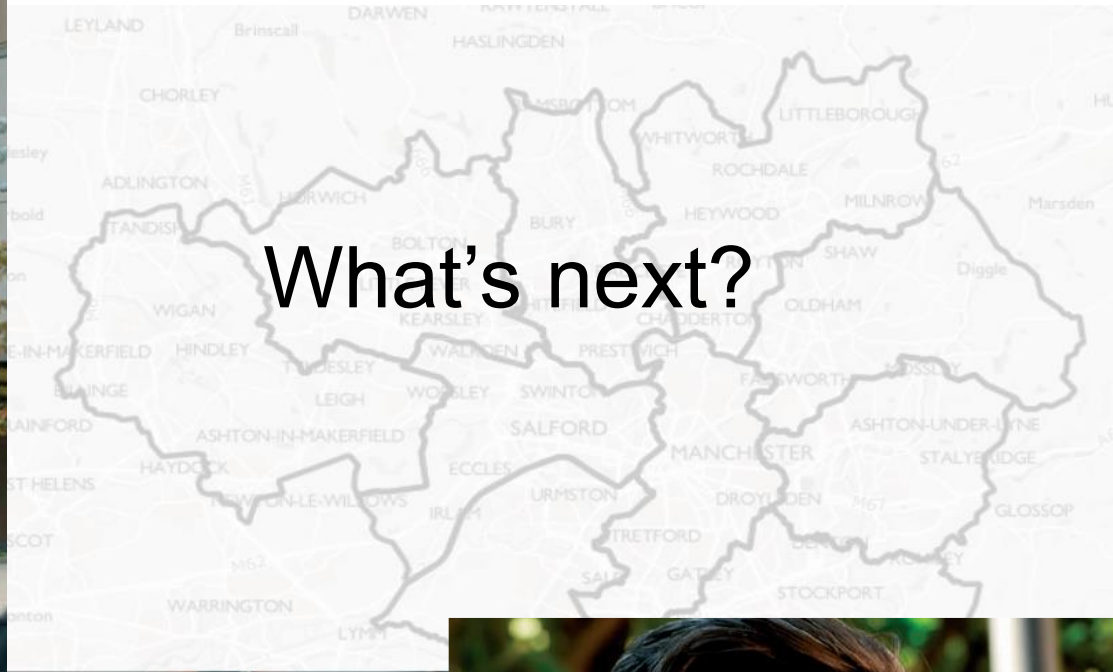
Further devolution, policy change, new regulatory environment

Supported by place-based pooled budget



Towards a more inclusive GM economy

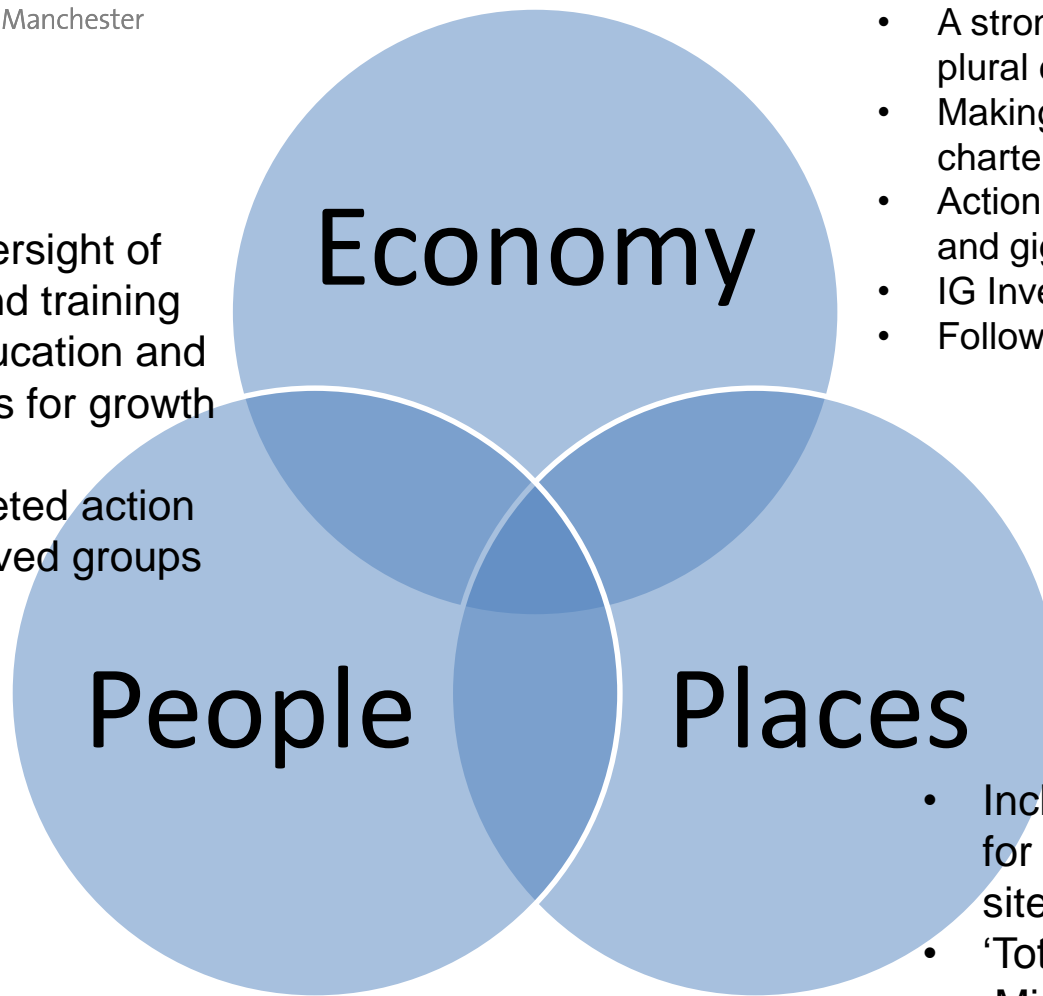
- Industrial strategy emphasises ‘foundational’ as well as ‘frontier’ sectors
- A good employment charter
- A Co-operative Commission
- A social enterprise strategy in development
- Business support incorporating inclusive growth
- A GM Social Value framework for public procurement
- An anchor institutions steering group
- Many local initiatives to stimulate community business, grow local wealth, develop new models for service delivery



Inclusive growth needs to be hard-wired into GM policy-making

- The centre-piece of the new GM strategy
- Metrics, diagnostics, and impact assessment
- Strengthened representation from under-represented groups
- Expanded capacity for research, evaluation and policy development

- Strategic oversight of education and training
- Inclusive education and training plans for growth sectors
- Build in targeted action for underserved groups



- A stronger eco-system for a plural economy
 - Making the employment charter count
 - Action for the 'foundational' and gig economies
 - IG Investment Fund
 - Follow-up co-op commission
-
- Inclusive economy plans for major development sites
 - 'Total place plus' pilots
 - Minimum standards for public services in places
 - A neighbourhoods champion

Four further steps

- Re-building 'soft infrastructure'
- A new devolution settlement
- Collective re-visioning of the good city
- Beyond inclusive growth to 'just transition'

Thanks for listening!

Looking forward to hearing about all your ideas
and evidence over the next two days